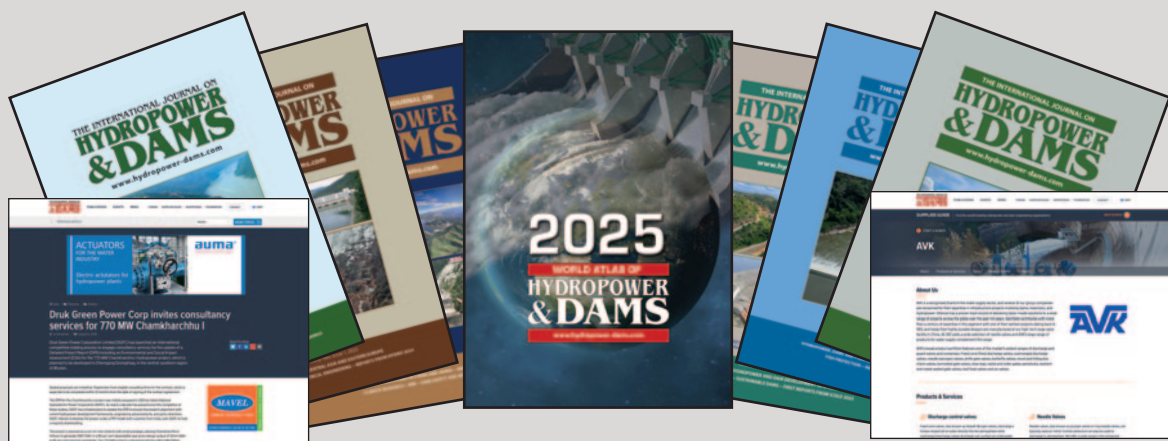


AQUA~MEDIA INTERNATIONAL

MEDIA PACK 2026

At this crucial time of global energy transition, with nations racing to meet targets or commitments for renewable energy generation, the roles of hydropower, pumped storage and the associated water infrastructure have never been as important.

The *International Journal on Hydropower & Dams* and its associated media and events are the leading source of reliable technical and business information for the energy and water sectors.



www.hydropower-dams.com

AQUA~MEDIA INTERNATIONAL

MISSION AND ACTIVITIES

Aqua~Media International, through its publications and conferences, is committed to conveying to society worldwide balanced and accurate information on the beneficial role of hydropower, pumped storage, and multipurpose water infrastructure; and, to keeping all those working in this domain up to date with technical developments across the related engineering disciplines.

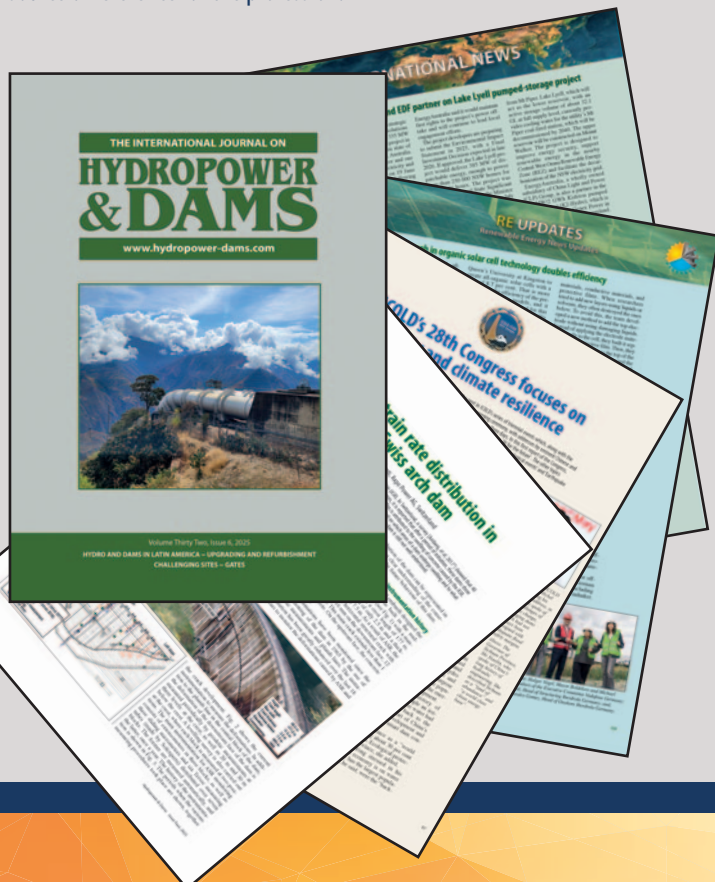
Through working closely with professional associations, such as ICOLD and IEA, and IFIs such as the World Bank, as well as convening and participating at international events, and travelling regularly to projects and events worldwide, the editorial team keeps well aware of key issues and challenges, as well as new developments in technology.

Over more than 30 years, a wide-ranging network of contacts has been built up, spanning all sectors of the industry, and including the most eminent experts in their related fields. This ensures the high standard of material published in the bi-monthly *International Journal on Hydropower & Dams*, and presented at the international and regional conferences.

Flagship publication: *Hydropower & Dams*

Our first issue was published in January 1994, with an eminent Editorial Board already established, and the full support of ICOLD, IAHR and ICID.

The Journal's readership and reputation grew rapidly, so that the bi-monthly publication was soon regarded globally as a reliable and comprehensive source of reference for the profession.



Information is regularly disseminated on:

- water policy issues and global challenges, including for example, climate change adaptation and resilience;
- best practice in planning, design and construction of projects, to ensure social and environmental acceptability;
- dam safety and hazard risk management, including new risks posed by climate change impact;
- state-of-the-art technology, including the increasingly important role of AI;
- national and regional policies and development potential; and,
- market trends, business information and approaches to project finance.

A major priority of Aqua~Media is to ensure that the information disseminated by the company, both in the journal and at the conferences, reaches those in the developing nations, who are in greatest need of it, as they embark on new projects to exploit their hydropower potential. This is achieved with our controlled circulation, whereby eligible organizations in the less developed countries receive the Journal free of charge.

In 2007, Aqua~Media founded the AMI Hydropower Foundation (see box below) and this helps to ensure that the major hydropower developers of the coming years will benefit from the contents of the journal and events.

Additional publications

The annual publication, the *World Atlas of Hydropower & Dams*, represents a unique source of reference, with data thoroughly researched each year in collaboration with national and regional authorities, to provide a comprehensive survey of water resources development in >180 countries.

Maps and technical posters complete the portfolio of publications. The annual World Map, and various regional maps, present world statistics and project locations in a visually attractive format.



AMI Hydropower Foundation

Aqua~Media International founded the AMI Hydropower Foundation, a charitable body, governed by a international Board of Trustees, in 2007.

Part of revenue from the annual HYDRO Conferences is transferred to the Foundation each year, and additional donations are made by companies and individuals in the hydro profession. The funds are used to assist eligible delegates from less developed countries, students and young engineers to attend the H&D Conferences, with applications for funding being reviewed by the Trustees.

In this way, Aqua~Media helps to ensure that the expertise emerging from the presentations and discussions reaches parts of the world where it is most needed. So far, nearly 300 delegates from less developed and developing countries have been assisted to attend conferences.

EDITORIAL PROGRAMME 2026

Articles relevant to our profession on topics not listed above may be submitted at any time. They need not be associated with the regional focus. The first step is to send us an abstract of a proposed paper. Submission guidelines are on our website: www.hydropower-dams.com

Issue One

Regional focus: Asia

- Flood management
- Sedimentation
- Multipurpose dams
- Automation in dam construction
- Concrete dams and new materials
- Project finance and development

Advertising deadline: 28 January 2026

Press date: 4 February 2026

Publication date: 11 February 2026

Issue Two

ICOLD 2026 Special issue

Regional Focus: Latin America

- Dam safety
- Spillway design and discharge
- CFRDs
- Project design and planning
- Tunnels and tunnelling
- Challenging sites
- Bearings

Advertising deadline: 15 April 2026

Press date: 22 April 2026

Publication date: 29 April 2026

Issue Three

Regional focus: Africa

- Hybrid RE systems and floating solar PV
- Embankment dams
- Small/micro hydro and rural electrification
- Sustainable development
- Climate change and extreme climates
- Transmission and distribution

Advertising deadline: 27 May 2026

Press date: 3 June 2026

Publication date: 10 June 2026

Issue Four

Regional focus: North America

- Upgrading and refurbishment
- Software systems and cyber security
- Instrumentation

- Hydro plant operation and maintenance
- Kaplan turbine technology
- Physical and numerical modelling

Advertising deadline: 15 July 2026

Press date: 22 July 2026

Publication date: 29 July 2026

WORLD ATLAS OF HYDROPOWER & DAMS 2026

- Comments from leading figures in the profession
- Statistical tables to show trends in hydro and pumped-storage development, and large dam construction
- World survey: fully researched and updated country reports

Advertising deadline: 26 August 2026

Press date: 2 September 2026

Publication date: 9 September 2026

Issue Five

HYDRO 2026 Special issue

Regional Focus: Europe

- HYDRO 2026 Preview
- Dams, hydro and pumped storage in Europe
- Powerplant safety
- Grid stability and connectivity
- Environmental and social aspects management
- Fish protection
- Low head turbine technology

Advertising deadline: 9 September 2026

Press date: 16 September 2026

Publication date: 23 September 2026

Issue Six

Regional focus: Australasia

- Hydro and pumped storage in Australasia
- Gates and valves
- Building information modelling (BIM)
- Electrical engineering
- Francis turbine technology
- Pumped storage
- Satellite-based technology

Advertising deadline: 18 November 2026

Press date: 25 November 2026

Publication date: 2 December 2026

Special publications (Maps):

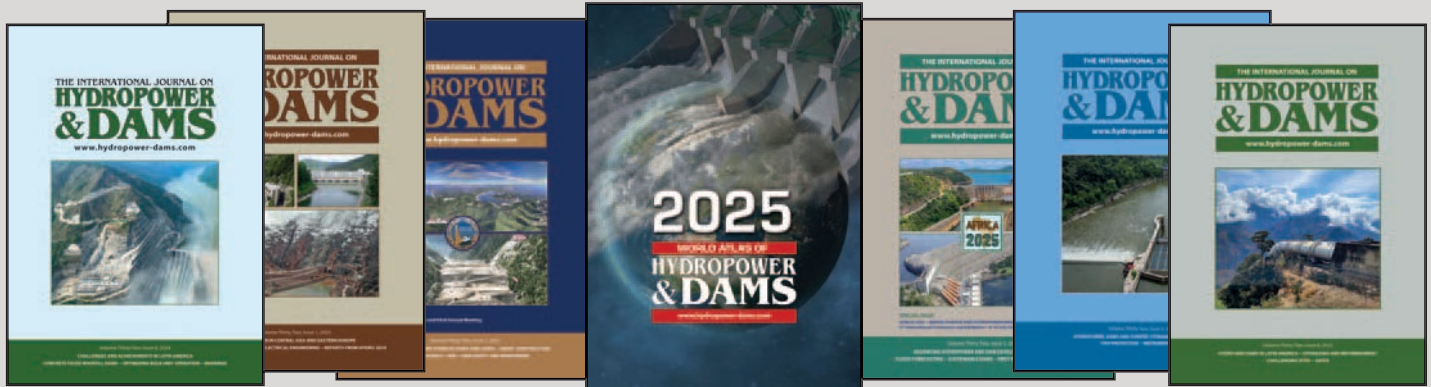
World Map of Hydropower & Dams 2026: Distribution with the *World Atlas* and at HYDRO 2026 Sponsor box deadline: 26 August
Hydro, Pumped Storage & Dams in Europe 2026: Distribution with *H&D* Issue 5 and at HYDRO 2026 Sponsor box deadline: 9 September

GLOBAL READERSHIP

The *International Journal on Hydropower & Dams* has an unparalleled reach to planners, developers, utilities, ministries, financiers, researchers, consultants and manufacturers around the world. Each issue reaches 28 000 readers in more than 180 countries across the globe.

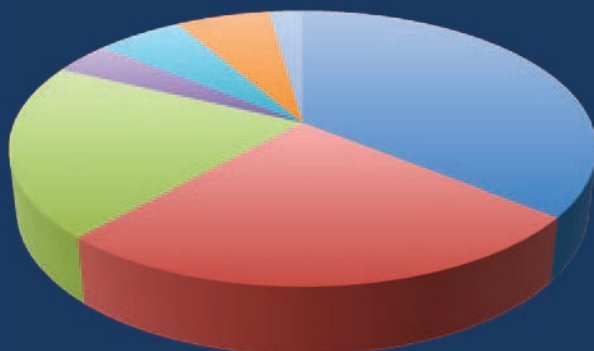
The journal is also distributed to thousands of visitors at around six leading industry events each year, including the HYDRO event series organized by Aqua Media International (AMI). This extends the breadth and depth of readership across the global hydro community and is further supplemented by the AMI Hydropower Foundation which co-sponsors circulation initiatives in the growth areas of hydro in developing countries throughout the world.

The readership covers the complete hydropower and dams' lifecycle, from the influencers, decision makers, designers, contractors and suppliers who make projects happen, to the owners, operators and refurbishment specialists who take care of them. Your key target groups and target markets can be reached through one journal.



Readership by main business category (%)

Developer/Owner/Operator/Manager/Government	35.2	Professional Association/Society	4.5
Consultant/Design Engineer	29.0	Financial Institution	4.7
Contractor/Manufacturer/Supplier	19.2	Other (legal, insurance, etc) or unidentified	1.4
Research/Education	6.0		



- Developer/Owner/Operator/Government
- Consultant/Design Engineer
- Contractor/Manufacturer/Supplier
- Financial
- Research Institute/Universities
- Professional Association/Society/NGO
- Other (legal, insurance, etc) or unidentified

EDITORIAL OPPORTUNITIES

Editorial contributions are selected based on current relevance, international interest and quality of the content
(see submission details on our website)

Feature articles

The *International Journal on Hydropower & Dams* welcomes the submission of technical papers on research and development, as well as lighter features describing current projects. Each issue of the journal has a regional focus, as well as various technical themes, including hydro machinery and civil engineering works, pumped storage, planning and modelling, artificial intelligence, environmental issues, hybrid systems, and project finance. Articles are usually reviewed by members of our Editorial Board, which comprise experts from all fields of the profession. *Hydropower & Dams* is a highly respected journal, which features case studies, experiences and research at the forefront of the industry and its impact on society and on the environment. Detailed editorial submission guidelines are available on our website: www.hydropower-dams.com/journal/submissions



News and Bid information

The news and bid section of the journal includes short reports on the most significant hydropower and dam projects worldwide planned or under construction, based on information from operators, consultants and manufacturers. Tender notices are published from governments and other developers to alert readers wishing to bid on future projects. Our online news section keeps readers up to date with news, bids, events and other activities in between printed publications. There is also a 'Forum' for questions, comments and discussion among industry experts.



Technical Development and Project Focus

The Technical Development section gives details of newly launched products or systems, and on-going research projects. Hydro or dam schemes with unusual or challenging features, or which have reached milestones in their implementation, are included in the Project Focus section. These sections are an excellent way to draw attention to your company's R&D output and project involvement.



RE Updates, FPV and ESG

While the main focus of the Journal is hydroelectric power, some pages in each issue are devoted to keeping readers up to date with other forms of renewable energy development, such as wind, solar and wave power, and including hybrid developments and storage systems. Another section focuses specifically on floating solar PV on reservoirs, a rapidly emerging technology around the world. Other pages deal with environmental and social governance, including reports from policy-makers, and examples of business models reflecting good practice in sustainable development.



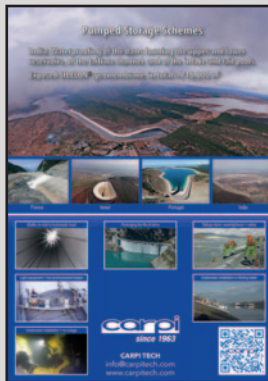
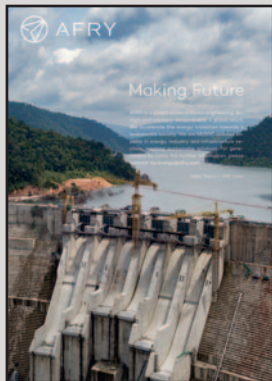
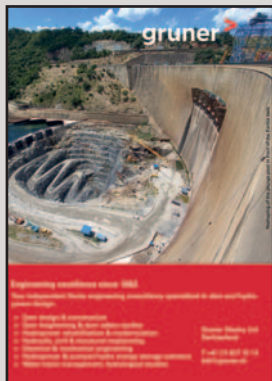
ADVERTISING IN H&D

The bi-monthly *International Journal on Hydropower & Dams* is read in more than 180 countries by hydropower specialists, dam owners and operators, planners, developers, researchers, consultants, financiers, contractors, suppliers, teachers and students. It is a journal which is retained as a source of reference; back issues and reprints are requested frequently.

Advertising in the journal gives your company the opportunity to build, or strengthen, recognition and recall with this audience.

Some of the key benefits of advertising in *Hydropower & Dams* include:

- **Credibility and trust:** Advertising in the *Hydropower & Dams* brings with it a high perception of credibility and trustworthiness. Partnering with a trusted source of reference can only reflect positively on your company's authority and legitimacy.
- **Targeted reach:** Placing your advertisement in *Hydropower & Dams* ensures highly effective targeting to hydropower and dam professionals. By advertising in a contextually relevant environment, you can ensure your message reaches this very specific and relevant audience.
- **Longevity and permanence:** Unlike other advertising formats, *Hydropower & Dams* has a very long lifespan. Copies may be kept for months or years, being retained as a valuable reference and resulting in high-frequency recall of your company and expertise.
- **Less clutter and distraction:** Readers of *Hydropower & Dams* are typically more focused, and less bombarded with competing advertisements, pop-ups, or notifications, compared with viewers of on-line media. This will help your message stand out and receive undivided attention.
- **Complements digital efforts:** Advertising in the journal can help drive traffic and engagement to digital platforms. Adding elements like QR codes, personalized URLs, or unique promo codes to printed adverts allows you to track their effectiveness and create a cohesive, multi-channel marketing campaign.
- **Tangibility and engagement:** Printed materials, being physical, offer a tactile experience that other formats lack. And academic research has demonstrated that when information is read on line, a general idea will be retained, but details will not be committed to memory.



H&D JOURNAL RATES

Advertise in the industry's most respected journal and reach 28 000+ hydropower and dam experts and decision makers worldwide

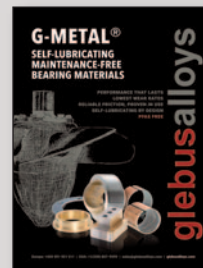
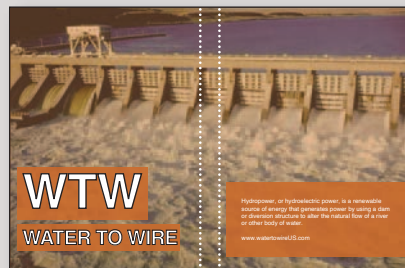
The International Journal on Hydropower & Dams:

	Frequency of insertions		
	1-3 insertions per year	4-6 insertions per year	7 insertions per year
	€	€	€
Options to suit all budgets			
Double page spread	3980	3760	3475
Full-page	2750	2600	2400
Half page island or vertical strip	2050	1900	1800
Half page horizontal	1900	1750	1580
Quarter page	1250	1180	1150

..... Technical Specifications for advertisements

Double page spread
292 mm × 420 mm
Bleed 298 mm × 426 mm

Full page
292 mm × 210 mm
Bleed 298 mm × 216 mm

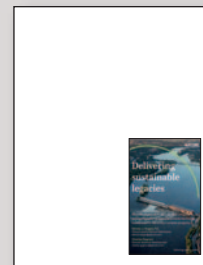
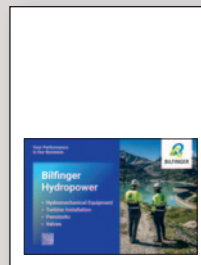


Half page island
180 mm × 120 mm

Vertical strip
247 mm × 80 mm

Half page horizontal
120 mm × 180 mm

Quarter page
120 mm × 80 mm



The International Journal on Hydropower & Dams is a perfect-bound publication, trimmed to 210 by 292 mm. Allow 3mm in each dimension for bleed (where the image extends to the edge of the page). Please supply as CMYK format, as a minimum of 300 dpi. File(s) may be supplied in: High resolution PDF or JPEG, set to high resolution • Adobe Illustrator EPS (fonts set to outline/curves).

To be seen in the International Journal on Hydropower & Dams, contact:

Seumas Grey (International Sales Manager) • email: seumas.grey@hydropower-dams.com • tel. +44 (0)20 8773 7252
Huw Ellis (Senior International Sales Executive) • email: huw.ellis@hydropower-dams.com • tel. +44 (0)20 8773 7250

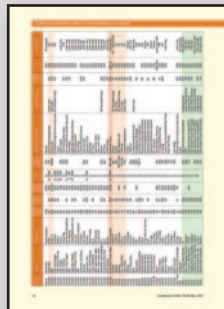
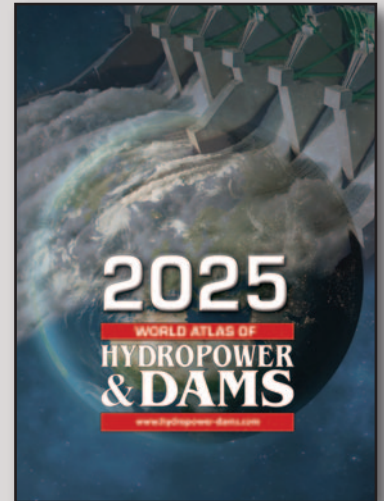
WORLD ATLAS & MAPS

The World Atlas of Hydropower & Dams

The *World Atlas* is the most comprehensive annual report on activities, achievements and investment plans in the hydropower and dams sectors. The country reports are researched each year so contain original and up to date research of potential, plans and priorities for future development. The structure of the power and water resources sectors are clearly set out, as well as policy statements and project updates. Tables in the Atlas give details of global hydro potential and development, as well as the role of hydro in the national energy mix, major dams under construction > 60 m high of all types, as well as CFRDs and RCC dams. The research is conducted directly with power authorities, electricity regulators, water authorities, regional organizations and ICOLD national committees, providing the latest data each year, and reflecting progress in the global energy transition.

For those working for the first time in a particular country, information can be found on the structure of the power sector, key organizations and their responsibilities, development potential, progress to date, and future plans for the next five to 10 years. The *World Atlas* is used as an annual reference guide by policy and decision-makers worldwide. Advertisements can be reserved close to one of the following editorial areas:

- World hydro potential and development
- Major dams under construction
- Concrete faced rockfill dams
- Pumped-storage projects status
- RCC dams under construction and completed
- The world survey of hydro and dams (reports by country and by continent).



The World Atlas of Hydropower & Dams: €3000 per full-page advertisement or €1900 half-page advertisement

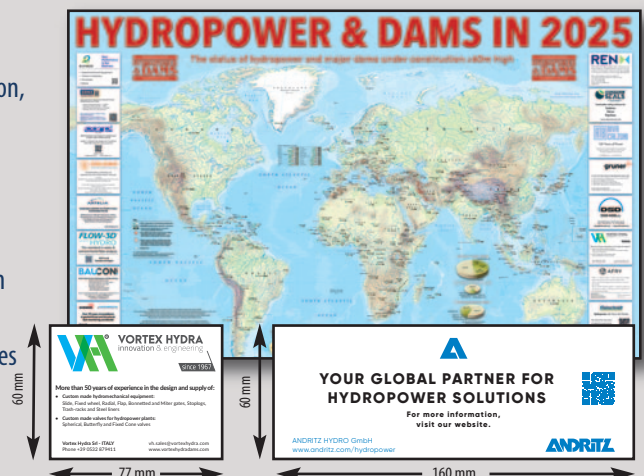
The World Map

The World Map showcases the latest water resources development projects in operation, under construction and planned. It is a global report on one map.

The World Map is a source of reference displayed in the offices of numerous utilities, government departments and other organizations, as well as at many project sites, all over the world.

Sponsors of the map can take advantage of being part of this 'snapshot' of the leaders in the profession, by booking a box advertisement on the perimeter of the map.

The World Map is circulated at key industry events throughout the year and 10 000 copies are distributed to journal readers and professional associations.



The World Map Sponsorship: €2400 per box advertisement

ONLINE BANNER ADVERTISING

Our website attracts 96 000 unique visitors and 403 200 total visits a year, representing ministries, utilities or private developers of hydro plants, consultants, suppliers, financiers, academics and students. This includes all those involved in hydropower policy, planning, development, operation, maintenance or refurbishment, from more than 180 countries.

The International Journal on Hydropower & Dams offers four key routes for building brands and generating business enquiries online.

1. Banner advertisements to build awareness and increase the numbers of clicks to your web pages
2. Webinars to use bespoke themes and audience interaction to develop business enquiries.
3. The Supplier Guide: to profile your company in a fully searchable, online database of more than 1200 hydropower and dams engineering companies
4. *The International Business Directory* for low cost, high-value branding in-print and online

Targeted advertising

Banner positions will be shared by a maximum of three companies with the advertisements rotating.

You can tailor the sections in which you would like your online advert to appear by region of interest, news articles and/or events.

On-line banners:

- 1) Jumbo horizontal €2600
 - 2) Large vertical €2200
 - 3) Medium rectangle €1800
 - 4) Event banner HYDRO 2025 €4450
- (* Rate applies on a 3-month basis)

The screenshot shows the 'WEBINARS' section of the Hydropower & Dams website. It features a video player with a woman speaking. Below the video, there are three featured webinar topics, each with a 'Watch On Demand' button:

- Biologically Optimized Solutions for Fish Passage**
Available On Demand
WSD doctoral thesis offers a series of innovative modular and scalable fish passage solutions to promote the long-term sustainability of both upstream hydropower as well as the surrounding aquatic species. These integrated, innovative solutions, please.
- Hydropower and Sediment Management from Space**
#2 Diving deeper: Validating data and exploring the benefits
Available On Demand
How accurate are satellite-derived water quality data? And how do they benefit hydropower managers and dam designers, aiming for smart monitoring and sediment removal following a 2nd session in December 2023, we dive deeper into...
- Powering safety via satellite: How Geospatial AI prevents dam failure**
Available On Demand
Researcher's Product Manager Camille Berthiaume will explain how Geospatial AI can help you gain valuable new insights to enhance your dam monitoring and safety efforts. There will also be a demonstration by drone from Research's.

The screenshot shows a news article on the Hydropower & Dams website. The article is titled 'Skanska to upgrade Gråsjo and Trollheim hydropower dams in Norway'. It features a large image of a dam and a smaller image of a construction site. The article text mentions that Skanska, the Sweden-based multinational construction group, has been contracted by Norway's state-owned renewable power producer Statkraft Energy to refurbish and upgrade four dams and one flood gate. The article also includes a sidebar with a 'TROYER' logo and a '3 DAYS TO GO' countdown for an event in November 19th, 2023, in Grenoble (France).

Technical webinars

We are pleased to offer the hosting of technical webinars through the *Hydropower & Dams* website. Successful past webinars have been highly successful in bringing together a 'niche' audience to focus on an innovative subject of interest.

This will include:

- Live online conference or presentation
- A live Q&A with audio and messaging
- Lead generation and attendance analysis
- Attendees from the global hydro community
- Promotion of your webinar in our e-newsletters, on LinkedIn, and across our website.

Technical webinar: Packages from €4500

INDUSTRY GUIDE

Profiling your Company in the market-leading Industry Guide

The *Industry Guide* is a searchable, online database of more than 1200 hydropower and dams engineering companies and organizations active in 180 countries. You can book a *Company Profile* to provide buyers with more information about your company so that you appear on more project shortlists.

Basic entries: Your company name, contact details, and brief details of your supplies/services/expertise can be included in the Guide **free of charge**, as a service to the profession - both suppliers and clients - worldwide.

Enhancement logo entries: As a low-cost way to enhance your entry and stand out from the crowd, a **colour logo** can be booked to appear above your details.

Premium Company Profiles:

The following will appear as the basis of your detailed *Company Profile*.

- 1 Organisation/Company Name** - State how you would like your company to be listed
- 2 Logo** - Your colour logo in PNG/JPEG format, minimum 600 pixels wide, to appear against white
- 3 About you** - Plain text, up to 1500 characters (including spaces)
- 4 Product/service areas** - Select from *Supplier Guide* product/service categories that are most relevant to your profile
- 5 Email address** - A primary email contact
- 6 Website url** - Your main website address
- 7 Phone number** - A primary phone contact

Optional information:

The options below can enhance your Premium *Company Profile* and help you stand out from other entries in the directory.

- 8 Banner image**
To help bring your profile to life, you can include a banner image that will appear at the top and bottom: ideally a photograph of your product/service in-action. You need to have secured the rights to use the supplied image in this way and it should be a minimum of 1440 x 270 pixels.
- 9 Highlighted products/services**
Highlight up to 6 individual products or services. Include a name, short description (up to 275 characters) and optional 'learn more' web link for each.
- 10 Videos**
If you have a company overview or product/service highlight video this can be added to your profile. We can embed videos hosted on YouTube or Vimeo and can include an optional explanatory caption of up to 200 characters. Simply supply your video URL.
- 11 News and events**
If you are exhibiting at one of our events we will automatically show this information on your profile. You can also choose to highlight up to three news items from your own website. Submit a headline, a short abstract and a web link for the full article/press release. Images may accompany each item, which should be at least 500 x 250 pixels in size.
- 12 Additional contacts**
You can include up to 9 additional contacts to provide information for different departments, offices or suppliers. Each contact needs an identifying title and then a company contact name, email address, phone number, and website URL.



Colour logo to enhance a basic entry in the industry Guide: €500 to appear for 12 months on line
Premium company profile in the Industry Guide: €1750 for the main profile for 12 months on line

INTERNATIONAL BUSINESS DIRECTORY

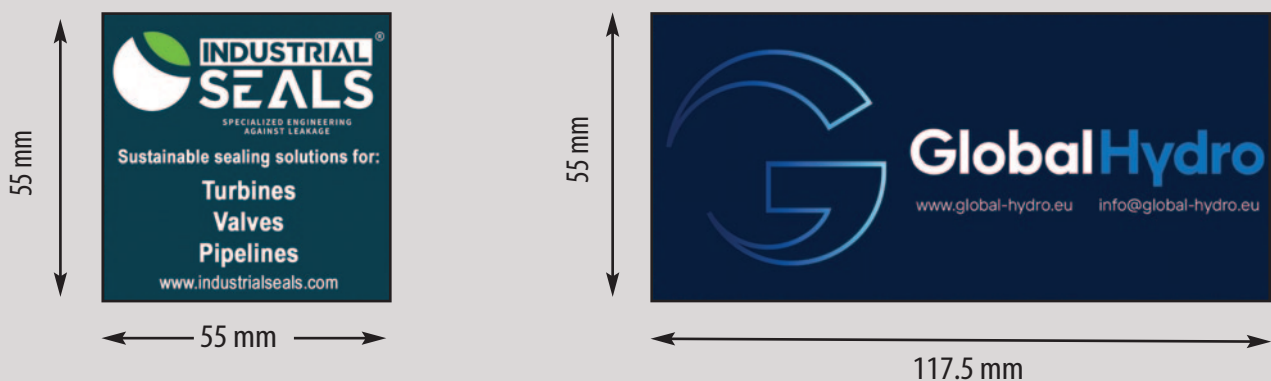
Low-cost, high impact branding in print and on line

Join other respected experts in the industry, and be seen in the online directory, and in the journal. Listed companies are now seen prominently on the *Hydropower and Dams* website attracting 96 000 unique visitors per year, and links take visitors directly to company websites.

Each entry in *The International Business Directory* includes a box-advertisement with a colour logo and text about the company, its product and services, with contact details and links in the online version. Appearing in print reaching 28 000 readers every issue and more than 8000 visitors per month on the website, it is a cost-effective branding and business development tool.

You can rotate content each issue or month to promote specific products or service areas, events or other key marketing activities. Existing companies typically represent electromechanical and hydromechanical suppliers and services, civil engineering companies, consulting engineers, suppliers of components and monitoring systems, small hydro, and various other specialists.

IBD design and layouts in-print and online



Single box: One year: €1400 (6 insertions), Two years: €2300 (12 insertions)

Double box: One year: €2100 (6 insertions), Two years: €3450 (12 insertions)

AQUA~MEDIA EVENTS



Annual HYDRO events in Europe

The major event of the year for those involved in hydropower and dams is the annual HYDRO conference, organized in collaboration with the national utility of the host country, and professional associations such as ICOLD, IEA-Hydro, EREF, UNIDO and CHINCOLD. Sessions cover technical, environmental/social, and financial and contractual issues and a Technical Exhibition facilitates companies bringing their expertise to the attention of key decision-makers from about 80 countries. More than 30 per cent of participants at the annual events taking place in Europe are owners and operators of hydro plants alongside consultants, suppliers, civil contractors, financiers, academics and students. The financial and legal sectors are well represented. The technical exhibition showcases the expertise of around 200 international companies. There are no other events in the world specifically focusing on hydropower which attract such international participation.



Biennial AFRICA and ASIA regional events

At these regional events in Asia and Africa, international experts meet to focus on issues of specific relevance to the region. Past Asian events have taken place in Thailand, Vietnam, Laos, Sri Lanka and Malaysia, and African ones have been held in Ethiopia, Morocco, Namibia and Uganda. The focus is on enhancing international collaboration in the development countries, and helping to advance hydropower development in the regions of the world with the greatest potential and the greatest need for clean renewable energy, and multipurpose water infrastructure. About 700 participants from at least 45 nations generally attend. As well as technical, environmental and climate experts, representatives of the major IFIs and regional development banks regularly participate, including the World Bank, IFC, ADB, AfDB, EIB and others.



FPV and hydro-hybridization events

In response to the increasing global interest in this emerging technology, we began in 2021 to organize events devoted to hybridization and floating PV systems on hydro reservoirs. The first (during the pandemic) was held on line, and the second, in April 2024, took place in Antibes, France.

It was acknowledged that H&D had successfully brought together experts in the PV sector with reservoir owners and dam safety experts for the first time, at these events. This was crucial as both sectors have much to learn from each other, in terms of potential, safety and environmental issues, and many other aspects to ensure efficient future developments in this important field.

To advertise or exhibit at any of our events, please contact:

Seumas Grey (International Sales Manager) • email: seumas.grey@hydropower-dams.com • tel. +44 (0)20 8773 7252
Huw Ellis (Senior International Sales Executive) • email: huw.ellis@hydropower-dams.com • tel. +44 (0)20 8773 7250