Aqua~Media International is committed to conveying information on the beneficial role of hydropower in world energy supply, and the value to society of carefully planned multipurpose water storage and associated infrastructure. Information is disseminated on:
- water policy issues and global challenges;
- best practice in planning, design and construction of projects;
- state-of-the-art technology;
- national and regional policies; and,
- market trends and business information.

Working with professional associations, convening and participating at international events, and travelling regularly to projects worldwide, the editorial team is aware of key issues and challenges. Aqua~Media’s publications and conferences provide the most up-to-date information to the industry.

Publications
The bi-monthly International Journal on Hydropower & Dams is read in more than 180 countries by hydropower specialists, dam owners and operators, planners, developers, researchers, consultants, financiers, contractors, suppliers, teachers and students. It is a Journal which is retained as a source of reference, and back issues and reprints of articles are requested frequently.

Topics covered include: research & development for hydro machinery; dam, powerplant and spillway safety; dam design and construction; flood discharge works; marine energy; pumped storage; uprating and refurbishment; climate resilience; and, environmental and social aspects. Articles are aimed at enhancing the safety, efficiency and economy of future hydropower and water resources development projects, as well as improving operation and maintenance at existing dams and powerplants.

Each issue has a regional focus (Africa, Asia, Latin America, North America or Europe), as well as a variety of technical themes. Reports are published on the outcomes of our own events, as well as those organized by ICOLD, ICID, the World Water Council, and others.

The annual publication, the H&D World Atlas & Industry Guide, represents a unique source of reference, with data thoroughly researched each year in collaboration with national and regional authorities, to provide a comprehensive world survey of water resources development in about 170 countries.

Maps and technical posters complete the portfolio of publications. The annual World Map, and various regional maps, present world statistics and project locations in a visually attractive format. The Aqua~Media website provides industry news, regular information on the company’s activities, as well as a Calendar of events. Journal subscribers benefit from extra on-line business news and tender information uploaded between issues of the printed publication.

Events
The company plays an active role in the profession through the organization of major international events. These bring together delegations from all parts of the world, to address topical issues in sessions, panel discussions and workshops.

AMI Hydropower Foundation
Aqua~Media International founded the AMI Hydropower Foundation, a charitable body, governed by an International Board of Trustees, in 2007.

Part of revenue from the annual HYDRO Conferences is transferred to the Foundation each year, and additional donations are made by companies and individuals in the hydro profession. The funds are used to assist eligible delegates from less developed countries, students and young engineers to attend the H&D Conferences, with applications for funding being reviewed by the Trustees. In this way, Aqua~Media helps to ensure that the expertise emerging from the presentations and discussions reaches parts of the world where it is most needed. So far, nearly 300 delegates from less developed and developing countries have been assisted to attend conferences.
The International Journal on Hydropower & Dams reaches about 180 countries. More than 3000 copies of each issue are distributed worldwide, and additional copies are distributed at key industry events.

Aqua-Media International is a member of the Audit Bureau of Circulation (ABC). Between August 2013 and December 2018, an average of 3106 copies of each issue of the journal were circulated.

In 2019 copies were distributed at the following events: ICOLD Annual Meeting (in Ottawa, Canada); Business Hydro (Grenoble, France); ASDSO Dam Safety (Orlando, USA); Power of Water Canada (Niagara-on-the-Lake); Ocean Energy Europe (Dublin, Ireland); the British Hydropower Association Annual Meeting (Glasgow, UK). Copies were also distributed to all delegates at Aqua-Media’s events, AFRICA 2019 (Windhoek, Namibia) and HYDRO 2019 (Porto, Portugal).

The journal reaches the main water and power utilities or government departments (ministries of water and energy) in all countries with active water resources development programmes.

The AMI Hydropower Foundation co-sponsors part of the circulation cost to those requiring issues in the least developed countries, particularly in Africa.

Readership surveys have demonstrated that copies of the journal are read by 8 to 10 people on average, because many organizations circulate the journal internally.

Many organizations that subscribe keep their copies as a source of reference. Some companies, consultants or universities also purchase additional or replacement issues, and reprints of particular articles.

At least 4000 copies of each issue of the journal are printed. We retain about 200 copies for future sales.

A significant investment has been made in recent years in strengthening the circulation in less developed countries, where there is a strong need for technical and business information because of the dams and hydro projects moving ahead or being planned. The controlled circulation list is reviewed regularly, to ensure that the journal reaches the most appropriate people.

### Readership by main business category (%)

<table>
<thead>
<tr>
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<tr>
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<td>Professional Association/Society/NGO</td>
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</tbody>
</table>

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EDITORIAL PROGRAMME 2020

Issue One
Regional theme: Africa
- Regional hydropower schemes
- Hydro and water transfer schemes in Africa
- Climate issues
- RCC dams
- Mini/micro hydro and rural electrification
Editorial deadline: 6 December, 2019
Advertising deadline: 10 January, 2020
Press date: 16 January, 2020

Issue Two
ASIA 2020 Special Issue – ICOLD 2020 Special Issue
Special publication: Regional Map - South East Asia
- Spillway design and discharge
- Dam safety
- Francis turbine technology
- Sedimentation
- Flood management
Editorial deadline: 31 January, 2020
Advertising deadline: 7 February, 2020
(Extra circulation: ASIA 2020, Malaysia; ICOLD 2020, India)
Press date: 20 February, 2020

Issue Three
Regional theme: Central Europe
- Managing hydropower assets
- Gates and valves
- Multipurpose dams
- Marine energy technology
- Instrumentation
Editorial deadline: 1 May, 2020
Advertising deadline: 15 May, 2020
Press date: 21 May, 2020

Issue Four
Regional theme: North America
- Dams and hydro schemes in North America
- Operation and maintenance
- Physical and cyber security
- Environmental and social management
- Tunnels and tunnelling
Editorial deadline: 12 June, 2020
Advertising deadline: 26 June, 2020
Press date: 2 July, 2020

WORLD ATLAS & INDUSTRY GUIDE 2020
Special publication: World Map of Hydropower & Dams
- Comments from international professional associations
- Statistical tables on dams and hydropower
- World survey of hydro development
- Industry Guide
Press date: 3 September, 2020

Issue Five
HYDRO 2020 Special Issue – Regional theme: Europe
- Hydro, dams and pumped-storage projects in France
- Innovations for fish protection
- Powerplant safety
- Upgrading and refurbishment
Editorial deadline: 28 August, 2020
Advertising deadline: 24 September, 2020
(Extra circulation: HYDRO 2020, Strasbourg, France)
Press date: 1 October, 2020

Issue Six
Regional theme: Latin America
- Hydromechanical equipment
- Kaplan turbine technology
- CFRDs
- Project design and planning
- Electrical engineering
Editorial deadline: 13 November, 2020
Advertising deadline: 27 November, 2020
Press date: 3 December, 2020

Working with the professional associations
The International Journal on Hydropower & Dams is published in collaboration with ICOLD, ICID, CHINCOLD and IAHR.
Supporting organizations for the international and/or regional events also include IEA, UNIDO and IFC.

www.hydropower-dams.com
Technical articles

The International Journal on Hydropower & Dams welcomes the submission of technical articles. Each issue of the journal has a regional focus, as well as various themes, from financial and legal issues, social and environmental concerns and cyber security, to dam design and construction, tunnelling and hydromechanical equipment. Articles are reviewed by members of our Editorial Board, which comprises experts from all fields of the profession; and articles are published in the most relevant issue.

Hydropower & Dams is a highly respected journal, which features case studies, experiences and research at the forefront of the industry and its impact on society and on the environment.

Detailed editorial submission guidelines are available on our website.

News and bids

The news and bids section of the journal includes updates on the most significant hydropower and dams projects worldwide, including updates from operators, consultants and manufacturers, and tenders from governments and developers for contracts on future projects.

The online news section keeps readers up to date with news, bids and other activities in between printed publications.

This content is available to all visitors and we welcome submission of short articles and product announcements for inclusion online.

Technical Development and Project Focus

The Technical Development section gives details of newly launched products or systems and research projects.

Hydro or dam schemes with unusual or challenging features, or which have reached milestones in their implementation, are included in the Project Focus section. These sections are an excellent way to draw attention to your company’s R&D output and project involvement.

Details of submission for publication can be obtained from a member of H&D’s editorial team.

Contact us: edit@hydropower-dams.com
Canada has hydro schemes underway in each province, and the USA has a major programme of pumped-storage development planned as well as upgrade schemes. H&D participates at major industry events, and has a large readership across the region.

H&D is read in 25 Latin American countries, where a total of 22 000 MW of hydro is under construction. Itaipu Binacional of Brazil holds a workshop at our annual conferences bringing together the experience of large hydro plant owners and operators, the next of which will be held at HYDRO 2020. Issue 6 2020 will have a special focus on this region covering significant hydro projects planned or under development.

Europe has significant experience of developing all types of small and large hydro, pumped storage and dams. Utilities, consultants, manufacturers and independent experts contribute regularly to the journal and events.

Pumped storage is developing rapidly in Australia, such as the Snowy 2 expansion. Numerous small hydro schemes are developing in Australasia’s smaller island nations in response to climate change. We regularly cover these developments.

Asia is the world’s “hydro leader”, with 607 GW in operation, and 88 GW under construction. ASIA 2020 will be held in Malaysia with the support of the Malaysian government, ICOLD, IEA, ICID and others. To commemorate this event we will be publishing a map showing dams under construction in Asia and issue 2 will have extra circulation at the event.

With 17 GW of hydro capacity under construction, and between 50 - 130 GW planned, there are vast business opportunities in Africa. The journal is read in 53 African nations, many of which send delegations to our conferences. H&D is planning its 4th regional event for Africa for 2021.

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HYDRO events in Europe

At HYDRO 2019, there were delegations from 25 African countries, 24 Asian countries, as well as many for Europe, Australasia and the Americas.

The major event of the year for those involved in hydropower and dams is the annual HYDRO conference, organized in collaboration with the national utility of the host country. HYDRO 2020 will take place in Strasbourg, France (26-28 October), with the support of EDF, ICOLD, IEA, UNIDO and CHINCOLD.

Sessions cover technical, environmental/social, and financial and contractual issues and a Technical Exhibition facilitates companies bringing their expertise to the attention of key decision-makers from about 80 countries.

More than 30 per cent of participants at the annual events taking place in Europe are owners and operators of hydro plants alongside consultants, suppliers, civil contractors, financiers, academics and students. The financial and legal sectors are well represented.

There are no other events in the world specifically focusing on hydropower which attract such international participation.

AFRICA and ASIA regional events

At biennial regional events in Asia and Africa, international experts meet to focus on issues of specific relevance to the region. ASIA 2020 will be held in Kuala Lumpur, Malaysia (10-12 March).

The regional events in Asia and Africa usually attract about 700 participants from more than 45 countries.

The major IFIs and regional development banks regularly participate, including the World Bank, IFC, the Asian and African Development Banks, European Investment Bank, EBRD, KfW and others.

Exhibit and sponsor at events

Enhance your presence at our events with an exhibition stand or sponsorship. Exhibitors and sponsors are listed in relevant publications and conference promotions, as well as on a dedicated event website from the moment a stand or sponsorship is reserved. Stand out among your competitors with a custom stand, or contact us to discuss bespoke sponsorship tailored to your company’s needs.

www.hydropower-dams.com
Which major scheme in Africa recently reached financial closure?
Which countries are planning upgrades to hydro infrastructure?
Which southeast European countries are prioritizing small hydro?
What regions are in greatest need of multipurpose storage schemes?
Which new countries are planning pumped storage?

The answers to all of these questions can be found in the World Atlas. Whether you are a manufacturer exploring new markets, or a consultant preparing a talk on trends in global water and energy development, the Atlas contains the information you need.

No publication, association or industry website produces comparable, up-to-date information from more than 170 countries, or such comprehensive global statistics on hydro capacity in operation, under construction and planned.

Advertising opportunities range from full page advertisements to a colour logo in the Industry Guide; the Atlas has something for everyone.

World and Regional Maps

Our technical posters and maps are a source of reference used in the offices of numerous utilities, government departments and other organizations, as well as at many project sites, all over the world.

Map sponsorship is one of our most popular advertising opportunities, and includes a sponsor box on the map as well as a full page colour advertisement in the World Atlas (world map) or related conference issue (regional maps).

The information on our maps shows that the hydro and dams industry continues to develop and grow, meeting the world’s water and energy needs. Sponsors of the map can take advantage of being part of this ‘snapshot’ of the profession in a particular region, or across the world, by appearing on this unique product, which is both useful and visually impactful.

Map sponsors receive 100 free copies of the Map, for distribution to their key clients and maps are circulated at industry events for 12 months or more. Around 10,000 copies of each map or poster are distributed to the regular readership, professional associations, and delegates attending major international events.

Contact us: sales@hydropower-dams.com
Online advertising opportunities

Our website attracts 75,000 unique visitors a year representing ministries, utilities or private developers of hydro plants, consultants, suppliers, financiers, academics and students. This includes all those involved in hydropower policy, planning development, operation maintenance or refurbishment from more than 180 countries.

High traffic areas of our website include the online news, our events pages and post event photo galleries.

Our up to date Industry Guide provides an online search facility of companies by country and service with over 1500 organizations listed.

What’s on our website

As well as regularly updated information about Aqua–Media’s activities and products, the website contains the latest industry news and tenders from around the world and a calendar of events relevant to hydro and dams professionals. The website is a go-to source of information, which complements our publications.

Maximize your presence

A range of advertising options are available to promote your company on our website. Each advertising space will be shared by a maximum of three companies with the adverts rotating. Visitors will be automatically directed to your company homepage when they click on your banner. You can tailor the sections in which you would like your online advert to appear by region of interest and/or events.

Online advert sizes

1. JUMBO HORIZONTAL €2600
2. LARGE VERTICAL €2200
3. MEDIUM RECTANGLE €1800
4. Event banner – ASIA 2020 (€4450) / HYDRO 2020 (€5450)

* Rate applies on a 6-month basis

Contact us: sales@hydropower-dams.com
International Business Directory

An entry in the International Business Directory (IBD) of Hydropower & Dams, with a readership of ~28 000 per issue, is the most cost-effective way to have a presence in all of the issues each year, and includes a complimentary subscription. The IBD will ensure your company is constantly in the minds of key decision-makers worldwide.

The categories of organizations in the IBD are:

- Bearings, Coolers, Couplings, Cylinders, Filters and Seals
- Civil Contractors / Construction Equipment
- Design Engineers / Developers / Consultants
- Electromechanical Services and Suppliers
- Hydromechanical Services and Suppliers
- Instrumentation Services and Suppliers
- Laboratories
- Materials Specialists
- Small Hydro Specialists
- Underwater Services

Key benefits:

- Valuable exposure for small and large companies
- Seen by readers at ministries, utilities, international organizations, consulting companies, and others
- Listing on the H&D website (>6000 visitors per month)
- Presence in each issue of Hydropower & Dams
- Complimentary subscription
- Low cost, high impact advertising

The insertion rates are:
One year: € 1375 (6 insertions)
Two years: € 2200 (12 insertions)
ADVERTISING RATES 2020

Frequency of insertions
Advanced bookings 1-3 insertions per year 4-6 insertions per year 7 insertions per year (6 issues + Atlas)
in a 12-month period

Colour advertisement sizes
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<thead>
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<th>Size</th>
<th>Full page</th>
<th>Half page island or Vertical strip</th>
<th>Half page horizontal</th>
<th>Quarter page</th>
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Maps and Technical Poster Sponsorship (Includes a full page colour advertisement too): € 4800

International Business Directory (55 x 55): € 1375 - 1 year (6 insertions) or € 2200 - 2 years (12 insertions)


Artwork format dimensions (mm)
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<tr>
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<th>Half page, island</th>
<th>Vertical strip</th>
<th>Half page, horizontal</th>
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<td>With Bleed</td>
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</tbody>
</table>

INSERTS: Leaflets and company brochures can be circulated to the international readership of Hydropower & Dams in more than 180 countries. This is an effective way of reaching key people beyond your normal client base with your company’s own material. Contact the Sales Department for prices and terms.

Material Specifications
The International Journal on Hydropower & Dams is a perfect bound publication, trimmed to 210 by 292 mm.
All material should be supplied in CMYK format, electronic file(s) may be supplied in these formats:
• High resolution PDF, Adobe Acrobat compatible (please note this format cannot be edited).
• JPEG or TIF or set to high resolution • Adobe Illustrator EPS (fonts set to outline/curves).

Contact us: sales@hydropower-dams.com