

Get the best out of your online profile by following these simple content recommendations

## Essential details

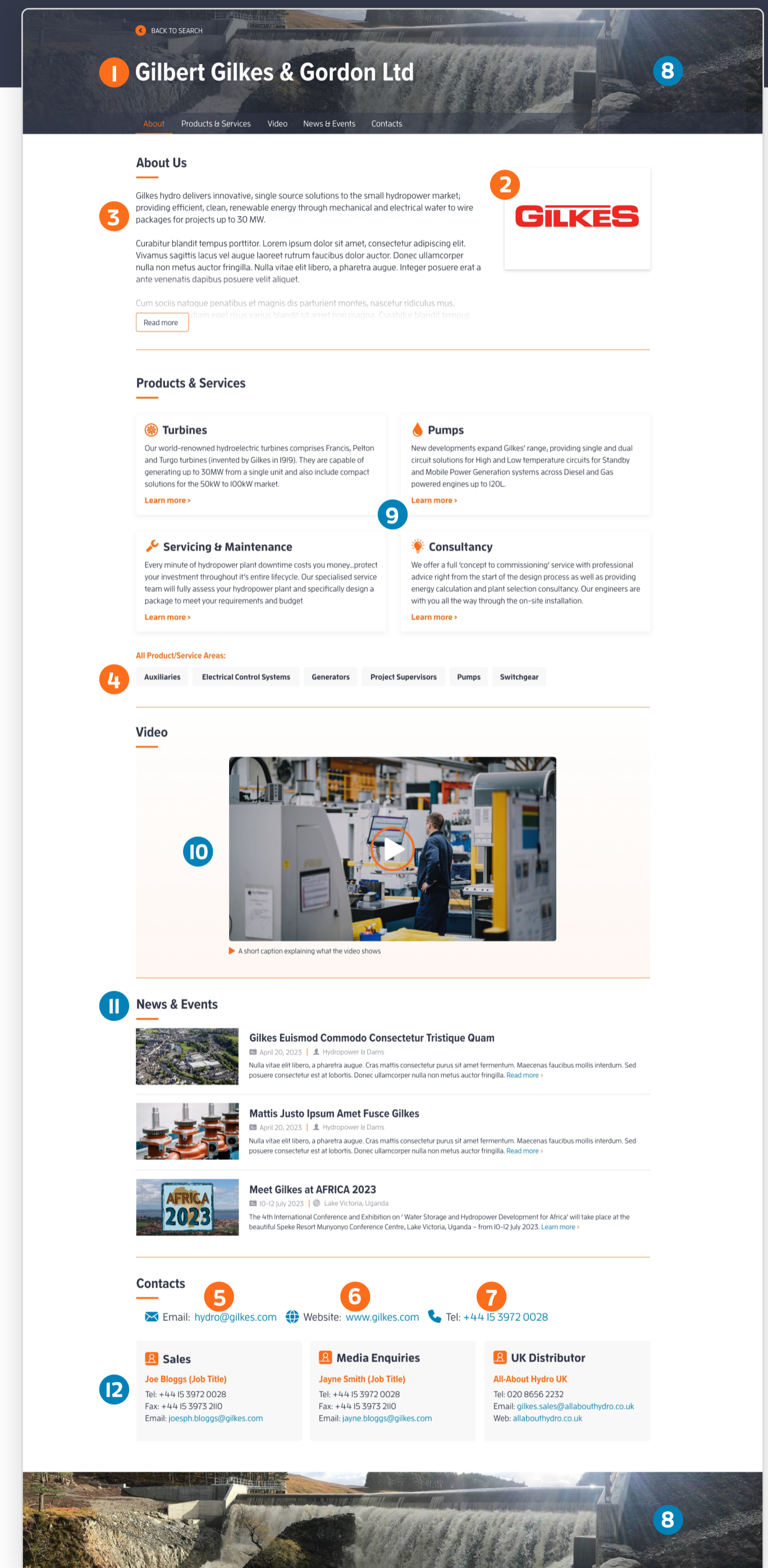
The following information forms the foundation of your Supplier Guide profile and should be considered essential.

- 1 Organisation/Company Name** - How you would like your company to be listed in the directory
- 2 Logo** - An on-white version of your logo in PNG/JPEG format, minimum 600px wide
- 3 About us** - Plain text, up to 1,500 characters (including spaces)
- 4 Product/service areas** - Select from Supplier Guide product/service categories that are most relevant to your profile
- 5 Email address** - A primary email contact
- 6 Website url** - Your main website address
- 7 Phone number** - A primary phone contact

## Optional information

The options below can enhance your company profile and help you stand out from other entries in our directory.

- 8 Banner image**  
To help bring your offering to life you can include a banner image that will appear at the top and bottom of your profile - ideally a photograph of your product/service in-action. You need to have the rights to use the supplied image in this way and it should be a minimum of 1440 x 270 pixels in size.
- 9 Highlighted products/services**  
Premium profiles benefit from the ability to highlight up to 6 individual products or services. We simply need a name, short description (up to 275 characters) and optional 'learn more' web link for each.
- 10 Video**  
If you have a company overview or product/service highlight video why not add it to your profile. We can embed videos hosted on YouTube or Vimeo and can include an optional explanatory caption up to 200 characters in length. Simply supply your video URL.
- 11 News & events**  
If you are exhibiting at one of our events we'll automatically show this information on your profile. You can also choose to highlight up to three news items from your own website. All we need is a headline, short abstract (up to characters) and a web link for the full article/press release. Optionally you can supply an accompanying image for each item, which should be at least 500 x 250px in size.
- 12 Additional contacts**  
You can include up to 9 additional contacts to provide information for different departments, office or suppliers. Each contact simply needs an identifying title and then you can provide any of an accompany contact name, email address, phone number, fax number and website url for each.



If you wish to be included please contact: richard.henley@hydropower-dams.com or call +44 (0)20 8773 7252